

# NEWS NAEB LETTER

## NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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FEBRUARY 1, 1942

### SUNDAY BROADCASTS FOR WHA

STARTING SUNDAY (FEBRUARY 1) RADIO LISTENERS WILL ENJOY ADDITIONAL BROADCASTS AS STATE-STATION WHA CHANGED ITS "SILENT ON SUNDAY" POLICY AND TAKES TO THE AIR ON A SEVEN-DAYS-A-WEEK SCHEDULE. NEW PROGRAMS PLANNED ESPECIALLY FOR WISCONSIN LISTENERS WILL BE FEATURED IN THE EXPANDED SERVICE. H. B. McCARTY, THE STATION DIRECTOR, HAS ANNOUNCED.

"THE HOPE," SAID McCARTY, "IS THAT WE MAY SERVE A LARGE AUDIENCE WHICH IS NOT ABLE TO LISTEN TO DAYTIME PROGRAMS DURING THE WEEK. THE PROGRAMS WILL BRING TO THE MICROPHONE THE BEST WISCONSIN TALENT AND THOUGHT AVAILABLE." WHA IS LIMITED BY FEDERAL REGULATIONS TO BROADCASTING DURING DAYLIGHT HOURS.

"WISCONSIN INDUSTRY AT WAR" IS A NEW PROGRAM TO BE HEARD AT 4:00 O'CLOCK ON THE SUNDAY SCHEDULE. IT IS A MOVING STORY OF WHAT THE MEN AND WOMEN OF THE BADGER STATE ARE DOING TO PRODUCE THE MATERIALS NEEDED TO WIN THE WAR.

BACK-STAGE LOOKS AT THE TREMENDOUS POWER WISCONSIN FACTORIES ARE PUTTING INTO THEIR VICTORY EFFORTS WILL BE GIVEN IN THIS SERIES. THE SCHOOL OF COMMERCE OF THE UNIVERSITY OF WISCONSIN HAS PLANNED THE SERIES UNDER THE TITLE "WISCONSIN INDUSTRY AT WAR." AMONG THE REPRESENTATIVE COMPANIES WHOSE EFFORTS WILL BE DEPICTED ARE THE FOLLOWING:

FEBRUARY 1	- GISHOLT MACHINE Co.
8	- ALLIS-CHALMERS MANUFACTURING Co.
15	- FAIRBANKS MORSE & Co.
22	- KOHLER Co.
MARCH 1	- KEARNEY-TRECKER CORP.
8	- THE HEIL Co.

THE PLAN IS TO SHOW WHAT IS BEING DONE AND SO STIMULATE GREATER CIVILIAN PARTICIPATION IN THE ALL-OUT VICTORY PRODUCTION CAMPAIGN. JOYCE JAEGER, WHA SCRIPT EDITOR, IS IN CHARGE OF THE WRITING OF THE PROGRAMS AND PERSONALLY GATHERS AND AUTHENTICATES THE MATERIAL INCLUDED.

"WHY THE U. S. MUST FIGHT AGAIN" IS THE TOPIC TO BE DISCUSSED BY WISCONSIN'S EMINENT HISTORIAN, PROFESSOR JOHN D. HICKS ON THE UNIVERSITY FORUM AT 3:30 O'CLOCK. EACH WEEK A VITAL TOPIC WILL BE ANALYZED BY AN AUTHORITY.

OTHER PROGRAMS INCLUDED ON THE NEW SUNDAY WHA SCHEDULE ARE "VARIETY SHOW" WISCONSIN ALUMNI; PROGRAM OF THE WEEK; REPEAT ON THE WEEK'S BEST BROADCAST; AND A NUMBER OF FINE MUSICAL OFFERINGS SUCH AS VESPER SINGERS, UNION MUSIC HOUR, ORGAN REVERIE, AND THE SUNDAY NOON MUSICALS.

TEACHERS PLAN PROGRAMS FOR SCHOOLS

MOODS FOR TRAVEL, MOODS FOR FINDING OUT--MOODS OF ALL KINDS--ESCAPE, SPORTS, LAUGHS, MAKING FRIENDS--FIND EXPRESSION IN THE SERIES OF BROADCASTS FOR HIGH-SCHOOL YOUTH KNOWN AS "INVITATION TO READING." THE PROGRAMS ENCOURAGE LEISURE TIME READING BY GIVING SAMPLES OF RECOMMENDED WRITINGS.

TEACHERS OF ENGLISH, THROUGH THEIR RADIO COMMITTEE IN THE WISCONSIN EDUCATION ASSOCIATION, HAVE ARRANGED THE BROADCASTS FOR SCHOOL-ROOM LISTENING AND PREPARED A HANDBOOK TO SUPPLEMENT THE PROGRAMS.

"INVITATION TO READING" IS BROADCAST BY WHA, MADISON AND WLBL, STEVENS POINT, AT 1:30 EACH MONDAY AFTERNOON. IN ADDITION TO THE SCHOOL GROUPS THE PROGRAMS ARE HEARD BY MANY ADULT LISTENERS. THE WISCONSIN SCHOOL OF THE AIR PROVIDES SPECIAL EDUCATIONAL FEATURES EACH SCHOOL-DAY AT 9:30 A.M. AND 1:30 P.M.

KWSC SCHOOL OF THE AIR

THE KWSC SCHOOL OF THE AIR, A GROUP OF EDUCATIONAL PROGRAMS PRESENTED BY THE RADIO SERVICE OF THE STATE COLLEGE OF WASHINGTON, OFFERS ONE HUNDRED AND FORTY-EIGHT EDUCATIONAL PROGRAMS EACH WEEK IN ADDITION TO OTHER KWSC BROADCASTS FOR PUBLIC SERVICE AND ENTERTAINMENT. FIFTY-SIX OF THE PROGRAMS ARE LISTED AS CURRENT EVENT FEATURES, TWENTY SIX AS EDUCATIONAL MUSIC PROGRAMS, TWENTY AS AGRICULTURAL PROGRAMS AND SIXTEEN PERTAINING TO LITERATURE. THERE ARE TWELVE HOME ECONOMICS PROGRAMS AND SIX FEATURES ABOUT SCIENCE.

SEVEN THOUSAND STUDENTS, FACULTY MEMBERS, AND VISITORS FILLED THE MEN'S GYMNASIUM AT THE STATE COLLEGE OF WASHINGTON WHEN ALUMNUS EDWARD R. MURROW, ACE C.B.S. CORRESPONDENT, SPOKE ON JANUARY 29.

MURROW APPEARED BEFORE THE MICROPHONE OF THE STATION AT WHICH HE RECEIVED HIS FIRST RADIO EXPERIENCE. KWSC, OWNED AND OPERATED BY THE STATE COLLEGE OF WASHINGTON, NOW BROADCASTS EIGHTY HOURS A WEEK WITH 5000 WATTS POWER. NOTED FOR ITS TRAINING IN ENGINEERING AND OPERATING, AS WELL AS IN RADIO SPEECH, WRITING, AND MANAGEMENT, THE STATE COLLEGE OF WASHINGTON HAS PLACED AT LEAST 89 GRADUATES IN PROFESSIONAL RADIO POSITIONS.

WNYC ADDS TWO DEFENSE PROGRAMS

WNYC, NEW YORK CITY, ADDED TWO MORE DEFENSE PROGRAMS TO ITS SCHEDULE ON THURSDAY, JANUARY 22. PRESENTED IN COOPERATION WITH CITY COLLEGE,

THE PROGRAMS ARE KNOWN AS "THE DEMOCRACIES WILL WIN" (THURSDAYS), AND "THE ROLE OF SCIENCE IN WAR" (SATURDAYS).

SPEAKER ON THE FIRST PROGRAM OF THE SERIES WAS DR. HARRY W. WRIGHT, NEWLY-APPOINTED HEAD OF THE COLLEGE. THE TOPIC OF HIS FIRST TALK WAS "THE MEANING OF TOTAL WAR". THE SATURDAY MORNING PROGRAM WAS INAUGURATED BY PROFESSOR RICHARD B. MORRIS OF THE DEPARTMENT OF HISTORY AND HEAD OF THE CIVILIAN DEFENSE COUNCIL RECENTLY SET UP AT THE COLLEGE TO COORDINATE DEFENSE WORK.

LATER TALKS IN THE SERIES WILL FEATURE OTHER PROMINENT MEMBERS OF THE CITY COLLEGE FACULTY, INCLUDING PROFESSOR WALTER R. SHARP AND PROFESSOR BENJAMIN HARROW.

### MICHIGAN'S DEFENSE PROGRAM

THE UNIVERSITY OF MICHIGAN, THROUGH STATION WJR, IS IN THE MIDST OF PRESENTING A SERIES OF WEEKLY BROADCASTS ON THE GENERAL SUBJECT "UNITED FOR DEFENSE". ONE PROGRAM WHICH HAS ALREADY APPEARED ON THE AIR MAY INTEREST EDUCATIONAL RADIO PEOPLE; IT IS A TALK BY LEO FITZPATRICK, VICE-PRESIDENT OF STATION WJR, ON THE SUBJECT OF "RADIO AND DEFENSE." COPIES OF THIS PROGRAM MAY BE OBTAINED BY WRITING STATION WJR, DETROIT, MICHIGAN. FOR THE COMPLETE SCHEDULE, IT IS SUGGESTED THAT YOU WRITE THE UNIVERSITY OF MICHIGAN BROADCASTING SERVICE, ANN ARBOR, MICHIGAN.

### COLLEGE STATION COURSES

A LETTER TO THE RADIO BRANCH OF THE WAR DEPARTMENT'S BUREAU OF PUBLIC RELATIONS FROM KWSC IS QUOTED IN FULL: "THE STATE COLLEGE OF WASHINGTON WILL OFFER A NON-CREDIT COURSE IN CODE AND ELEMENTARY PRINCIPLES OF RADIO COMMUNICATION. THE CLASS WILL MEET FOR THREE OR FOUR HOURS WEEKLY DURING THE EVENINGS. BOTH BOYS AND GIRLS HAVE BEEN ENCOURAGED TO ENROLL.

IT IS EXPECTED THAT MANY OF THE STUDENTS ENROLLED WILL BECOME SUFFICIENTLY INTERESTED TO CONTINUE THEIR STUDIES UNTIL THEY CAN QUALIFY AS LICENSED OPERATORS. THE TRAINING RECEIVED IN THE COURSE WILL PREPARE MEN STUDENTS FOR CERTAIN COMMUNICATION DUTIES IN THE ARMED SERVICES.

THE KWSC TRANSMITTER AND FACILITIES WILL BE USED ONLY FOR OCCASIONAL DEMONSTRATIONS. A FEW MEMBERS OF THE KWSC STAFF WILL ASSIST IN THE ADMINISTRATION OF THE COURSE."

SAYS ED KIRBY: "THERE IS A VERY REAL NEED OF PERSONNEL TRAINED FOR COMMUNITY DUTIES IN THE ARMED FORCES, AND THERE IS NO QUESTION BUT THAT THE COLLEGE STATIONS OFFER A REMARKABLE OPPORTUNITY FOR COORDINATING TRAINING OF THE TYPE DESIRED. FOR FURTHER INFORMATION ON THIS, YOU MIGHT WRITE TO THE NATIONAL ASSOCIATION OF BROADCASTERS SINCE THAT ORGANIZATION IS KEEPING IN TOUCH WITH METHODS AND TECHNIQUES OF ORGANIZING THESE COURSES."

DR. W. W. CHARTERS TO RETIRE

AFTER SERVING AS DIRECTOR OF OHIO STATE UNIVERSITY'S BUREAU OF EDUCATIONAL RESEARCH SINCE 1928, DR. W. W. CHARTERS WILL RETIRE FROM ACTIVE DUTY AUGUST 31.

THE WELL KNOWN EDUCATOR WILL THEN DEVOTE HIS FULL TIME TO WRITING, GATHERING TOGETHER THE THREADS OF RESEARCH WHICH HE HAS BEEN DOING FOR MANY YEARS, AT OHIO STATE AND ELSEWHERE.

ANNOUNCEMENT OF DR. CHARTERS' DESIRE TO BE RELIEVED OF HIS ADMINISTRATIVE RESPONSIBILITIES WAS MADE BY PRESIDENT HOWARD L. BEVIS.

THE RETIRING DIRECTOR, NATIONALLY KNOWN AS A LEADER IN EDUCATION, HAS BUILT THE OHIO STATE BUREAU INTO ONE OF THE BEST KNOWN RESEARCH ORGANIZATIONS IN THE FIELD. ITS STUDIES, FREQUENTLY SUPPORTED FINANCIALLY BY NATIONAL FOUNDATIONS, HAVE EXTENDED INTO MANY AREAS ---CURRICULUM, TESTS, HOUSING, EVALUATION, MOVIES, RADIO.

ONE OF HIS EDUCATIONAL CONTRIBUTIONS HAS BEEN THE ESTABLISHMENT OF OHIO STATE OF THE ANNUAL INSTITUTE FOR EDUCATION BY RADIO, HELD HERE ANNUALLY SINCE 1930 TO BRING TOGETHER HUNDREDS OF REPRESENTATIVES OF RADIO AND EDUCATION FOR A DISCUSSION OF COMMON PROBLEMS.

STERLING FISHER TO NBC

STERLING FISHER, NOTED FOR OUTSTANDING ACHIEVEMENTS IN THE PROMOTION OF CULTURE AND UNDERSTANDING THROUGH RADIO BETWEEN THE AMERICAS, HAS BEEN APPOINTED ASSISTANT TO DR. JAMES ROWLAND ANGELL, PUBLIC SERVICE COUNSELLOR FOR THE NATIONAL BROADCASTING COMPANY AND FORMER PRESIDENT OF YALE UNIVERSITY, ACCORDING TO AN ANNOUNCEMENT MADE BY DR. ANGELL.

MR. FISHER WHO, IN DECEMBER, WAS AWARDED A CITATION FOR SINGULAR CONTRIBUTIONS TO THE ADVANCEMENT OF A FRIENDLY EXCHANGE OF RADIO EDUCATIONAL BROADCASTS BETWEEN THE AMERICAS, WILL ASSIST DR. ANGELL IN THE ESTABLISHMENT BY NBC OF A PERMANENT INTER-AMERICAN UNIVERSITY OF THE AIR.

IN MAKING THIS ANNOUNCEMENT, DR. ANGELL SAID, "TODAY, AS NEVER BEFORE, WORLD EVENTS ARE MAKING THE PEOPLE OF ALL THE AMERICAS VIVIDLY AWARE OF THE INCREASED NEED FOR MUTUAL UNDERSTANDING OF THE CULTURES AND IDEALS WHICH PREVAIL AMONG ALL OF THE NATIONS IN THE WESTERN HEMISPHERE."

AMERICAN EXHIBITION OF RECORDINGS

ENTRIES FOR THE SIXTH AMERICAN EXHIBITION OF RECORDINGS OF EDUCATIONAL RADIO PROGRAMS WILL CLOSE MARCH 15, IT WAS BEEN ANNOUNCED BY I. KEITH TYLER, DIRECTOR OF THE INSTITUTE FOR EDUCATION BY RADIO. IN-



FORMATION REGARDING CLASSIFICATIONS, RULES AND ENTRIES MAY BE SECURED BY WRITING THE INSTITUTE FOR EDUCATION BY RADIO, OHIO STATE UNIVERSITY, COLUMBUS, OHIO.

PRELIMINARY CURB ON BROADCAST AUTHORIZATIONS

AT THE REQUEST OF THE DEFENSE COMMUNICATIONS BOARD, PENDING THE ADOPTION OF A SPECIFIC POLICY BY THAT BOARD AND THE WAR PRODUCTIONS BOARD WITH RESPECT TO CURTAILING STANDARD BROADCAST CONSTRUCTION TO MEET MATERIALS REQUIREMENTS BY THE MILITARY, THE FEDERAL COMMUNICATIONS COMMISSION WILL MAKE NO FURTHER GRANTS FOR THE CONSTRUCTION OF NEW STANDARD BROADCAST STATIONS OR AUTHORIZE CHANGES IN EXISTING STANDARD BROADCAST TRANSMITTING FACILITIES WHERE ALL OR A SUBSTANTIAL PART OF THE PRIMARY AREA IN EITHER CATEGORY ALREADY RECEIVES GOOD PRIMARY COVERAGE FROM ONE OR MORE OTHER STATIONS.

IN GENERAL THE FEDERAL COMMUNICATIONS COMMISSION'S STANDARDS OF GOOD ENGINEERING PRACTICE WILL BE USED AS A GUIDE IN THE DETERMINATION OF GOOD PRIMARY SERVICE. ANNOUNCEMENT WAS MADE JANUARY 30.

F. C. C. ACTIONS

WRUW, WORLD WIDE BROADCASTING CORPORATION, WAS GRANTED TEMPORARY EXTENSION OF LICENSE. (1/21/42)

WSAJ, GROVE CITY COLLEGE, WAS GRANTED SPECIAL PERMISSION TO OPERATE ADDITIONAL TIMES IN ORDER TO CARRY FOUR BASKETBALL GAMES IN FEBRUARY AND MARCH. (1/30/42)

WOI, IOWA STATE COLLEGE, WAS DENIED PERMISSION TO OPERATE ADDITIONAL HOURS IN FEBRUARY. (1/30/42)

WILL, UNIVERSITY OF ILLINOIS, WAS GRANTED SPECIAL PERMISSION TO OPERATE ADDITIONAL TIMES ON CERTAIN NIGHTS IN FEBRUARY IN ORDER TO BROADCAST BASKETBALL GAMES. (1/30/42)

-----SCHOOLEY

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